



For Proven Leadership, Vote For The Name You Know.



**As your next
Representative,
I will fight For:**

- ✓ **Affordable and Workforce Housing** by supporting full funding of the Sadowski Trust Fund for local governments and housing providers.
- ✓ **Criminal Justice Reform** from point of contact with law enforcement through completion of sentencing.
- ✓ **Education**, including funding public school infrastructure and teachers' salaries.
- ✓ **Poverty Reduction** by supporting local funding to reduce homelessness and hunger.
- ✓ **Economic Opportunities** in distressed areas and supporting a livable wage.
- ✓ **Medicaid Expansion** to the more than 800,000 Florida residents that are eligible for coverage.
- ✓ **Protecting Our Ground and Surface Waters** through legislation to increase treatment of discharge to ground or surface waters from nitrogen from fertilizer, livestock and bio waste.
- ✓ **Global Warming and Climate Change** including sea level rising and saltwater intrusion.
- ✓ **Florida Forever Funding** for conserving and protecting our natural resources, recreational lands and cultural heritage.
- ✓ **Local Home Rule Authority** by opposing all unfunded mandates and local bills that restricts local governments ability to govern.

QUALIFICATIONS & EXPERIENCE

LOCAL EXPERIENCE

- Gainesville City Commission 1988-1994
- Gainesville Mayor Commissioner, 1991
- Alachua County Commission, 2000 – 2011, Chairman 2003 & 2008
- Countywide Visioning and Planning Committee, Chairman 2008
- Alachua County/City of Gainesville 10 Year Plan to End Homelessness, Co-Chairman 2003-2011
- Value Adjustment Board, Past Chairman
- Alachua County Library District Governing Board, Chairman 2003 & 2007
- Criminal Justice Mental Health Substance Abuse Grant Committee (CJMSAG) Chairman 2003-2011
- Metropolitan Transportation Planning Organization, North Central Florida Planning Council, Chairman 2004
- Plan East Gainesville Planning Committee, Chairman 2003-2011
- Countywide Visioning and Planning Committee, Chairman 2005-2008
- Alachua County Complete Count Census Committee, Chairman 2010

STATE EXPERIENCE

- Florida League of Cities 1988-1994
- Florida Association of Counties, President 2008 & 2009
- Florida Association of Counties, Finance Committee Chairman 2008
- Florida Association of Counties Presidential Advocacy Award Recipient 2008
- Florida Association of Counties Advanced Certified County Commissioner 2007
- Florida Association of Counties Foundation Board Member, 2002-2005
- Florida Association of Counties Committee on Medicaid Reform

NATIONAL EXPERIENCE

- National League of Cities 1988-1994
- National Association of Counties Board of Directors, 2008-2011
- National Association of Counties Finance Committee Member 2007-2011
- National Association of Counties Economic Development Committee Sub Committee, Vice Chairman 2007-2009
- National Association of Counties Economic Development Committee Member 2007-2009
- National Association of Counties Transportation Committee Member 2004-2007

CIVIC INVOLVEMENT

- Executive Secretary Alachua County Branch NAACP, 1982 -1989, Life Member
- Founder & President, Martin Luther King, Jr., Commission of Florida, Inc. 1984-Present
- City of Gainesville Blue Ribbon Committee - Equal Opportunity Charter Officer, Chairman 1999-2002
- Founder & President Emeritus, African American Accountability Alliance (4As), 2005-Present
- Founder & President, The Long Foundation, Inc. 2012-Present
- Alachua County Complete Count Census Committee 2020

PERSONAL & PROFESSIONAL

- Born and raised in Gainesville/Alachua County
- Attended Gainesville High School, Santa Fe College, Howard University, University of Florida and Adullam Bible College
- Married 33 years to Carole Martin (from Hawthorne); three children, two God Children, 11 grandchildren and 1 great grandchild
- Ministerial Staff at Showers of Blessings Harvest Center, Gainesville, Florida
- Small Business Owner; Rodney Long Bail Bonds, LLC; Rodney Long Realty, LLC, Long & Long Agents, LLC, and Long & Associates Consulting, LLC.

INITIATIVES & ACCOMPLISHMENTS

- In 1984, Initiated Single Member Districts Voting System for City of Gainesville on behalf of the Alachua County NAACP.
- In 1988, Highway 441 was renamed the Martin Luther King, Jr., Memorial Highway by the Florida Legislature, reaching more than 30 miles through Alachua County from Columbia County to Marion County.
- Since 1989, over \$215,000.00 in scholarships awarded to high school seniors in Alachua County by the MLK Commission.
- In 1989, Initiated a Charter Amendment for Equal Opportunity Director for City of Gainesville.
- In 2002, City of Gainesville voters approved the Charter Amendment for Equal Opportunity Director.
- In 2000, while campaigning for the Alachua County Commission, I was an advocate for the voter approved Alachua County Forever Land Acquisition Program.
- In 2003, initiated, adopted and funded Alachua County/City of Gainesville 10 Year Plan to End Homelessness
- In 2003, initiated, adopted and funded Alachua County & City of Gainesville Plan East Gainesville Development Plan (PEG).
- In 2004, initiated the Criminal Justice Mental Health Substance Abuse Grant CJMSAG for diverting the mentally ill from the jail.
- In 2004, created an Entrepreneurial Charter School Plan for at risk students in cooperation with the City of Gainesville and the Alachua County School District.
- In 2005, initiated the NACO Pharmacy Discount Card Program for Alachua County residents to receive a reduced price for medicines.
- In 2008, initiated the Alachua County/City of Gainesville Hunger Summit. Which led to the adoption of the Hunger Abatement Plan (HAP).
- In 2008, initiated Strike Out Hunger Food Drive to address food insecurity in Alachua County.
- In 2011, chosen by the National Association of Counties (NACo) to visit with President Barak Obama at the Whitehouse to discuss issues facing the nation's counties.

☎ 352-371-4566 ✉ rodneylong@rodneylonghousedistrict20.com
www.RodneyLongHouseDistrict20.com

Political Advertisement, Paid For And Approved by Rodney Long, (D), for Florida State Representative, District 20.

REMEMBER TO VOTE!
Tuesday, August 18th